

It is with great pride that I announce the latest chapter of our relentless pursuit of unprecedented levels of success and operating scale through the acquisitions of Chicago-based Joe & Ross Ice Cream and J&R Dairy. Since our inception less than three years ago, GlacierPoint's expansion engine has been fueled by unwavering support of our Team, and with a heightened focus on customer service and extreme logistics efficiency, we deliver the world's finest products to an expanding array of sophisticated customers across all retail channels.

Beginning today, our distribution reach will transcend beyond the Eastern Seaboard, and GlacierPoint's execution model will now make its impact in the Midwest. Joe & Ross, along with their dairy entity, J&R, now stand as our latest key strategic acquisition in our continuing quest to remain the world's leader in delivering complex logistics solutions.

Headquartered in Chicago, Illinois, Joe & Ross Ice Cream and J&R Dairy have been family-owned and operated since its establishment in 1965. Over the span of 59 years, the Purpura Family has driven the development of a remarkable platform known for its exceptional customer service and deep industry knowledge. Specializing in the distribution of a diverse range of products, including ice cream, frozen food, milk, and beverages, Joe & Ross Ice Cream and J&R Dairy deliver acclaimed brands such as Häagen-Dazs, Ben & Jerry's, Mars, Fairlife, Prairie Farms, and Simply Beverages.

The execution strength and cultural ethos of Joe & Ross Ice Cream and J&R Dairy seamlessly align with GlacierPoint's operations and core values, making both a natural fit within our Company. This acquisition establishes a new Division within the GlacierPoint Enterprise: **The GlacierPoint Great Lakes Division**. This significant milestone advances our pursuit to strengthen relationships with customers and suppliers, serve our growing customer base, and meet the rising demand for our products in an additional region.

GlacierPoint has the clear capacity and resources to service all of greater Chicago and its surrounding communities. We are now positioned to further extend our operational presence across multiple markets and operating territories; continue to elevate the presence of our Sweet Summits brand; and enhance our unique distribution capabilities and service standards.

This extension of our reach serves as a significant stride in our aim to become the nation's absolute leader in DSD – by every measure.

Please join me in giving a warm GlacierPoint welcome to the **GlacierPoint Great Lakes Team**.



**James W. Schubauer II**  
**Chief Executive Officer**  
**GlacierPoint Enterprises**

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